



SCORP: What do you need?

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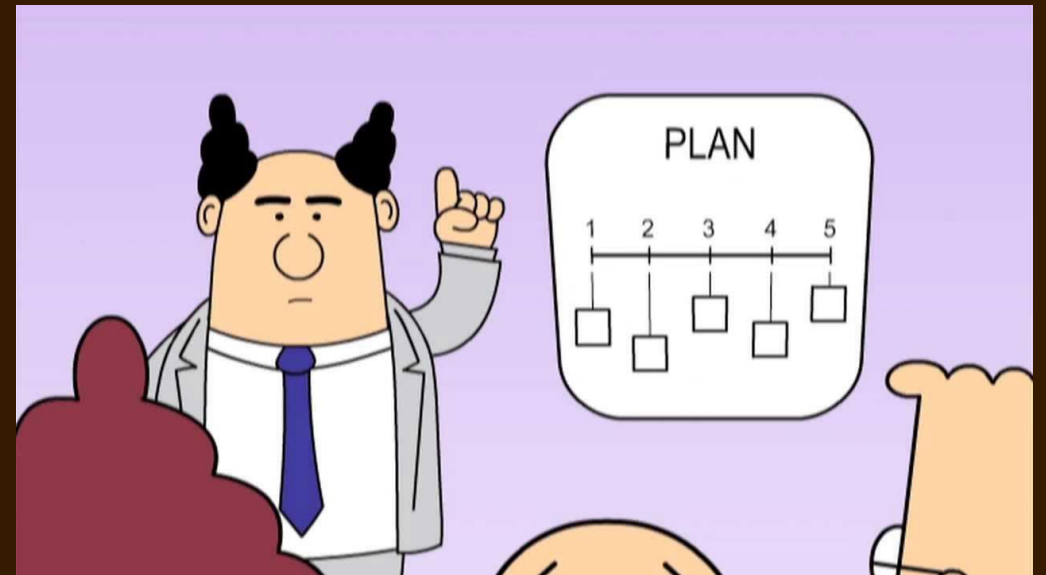
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Colorado Parks & Wildlife



Today's Agenda

- I. Introduce the 2019-2023 SCORP
 - Including survey results!
- II. Discuss implementation
 - “Partner Toolkit”
 - Your ideas



2019 SCORP Development

Guiding Principles

- CPW is convener, but plan is for all
- Eye towards “SHIFT” (recreation AND conservation)
- Implementation is a priority
- Shorter document focused on
 - I. Introduction (to Colorado)
 - II. Research and Trends
 - III. Priority Areas

Introduction

Why do a SCORP?



- Each state does one every 5 years to be eligible for LWCF

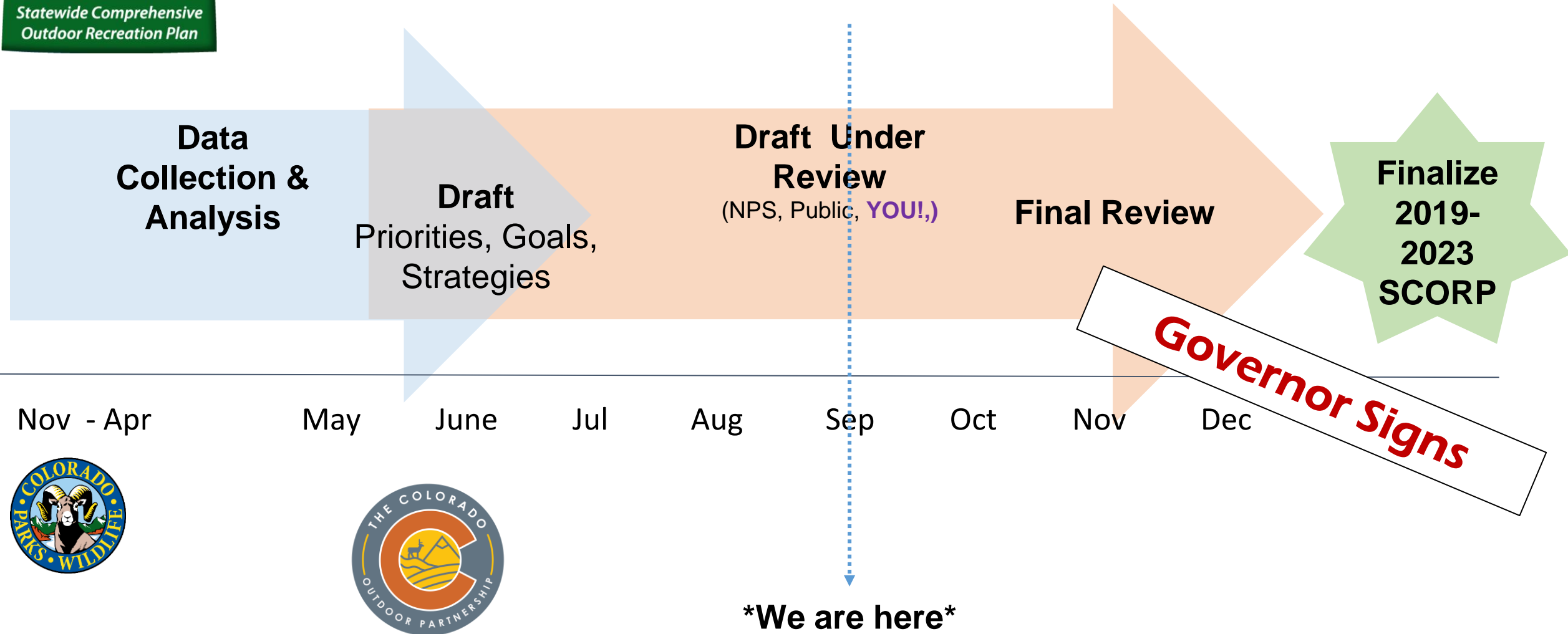
Colorado LWCF Apportionments

Year	Total
2014	\$770,006
2015	\$759,407
2016	\$1,686,975
2017	\$1,675,999

- Bring together broad cross-section of representatives from recreation, industry, transportation, hunting, fishing, tourism, conservation, stewardship, agriculture, education, health and organizations representing diversity, equity and inclusion interests in the outdoors
- Chart a course for conservation and recreation in the state for the next 5 years

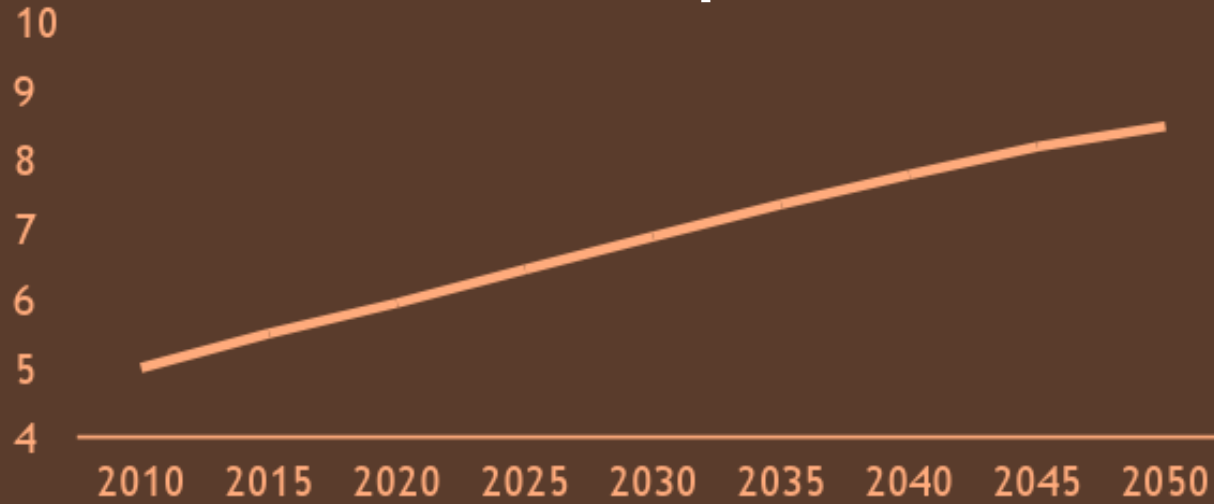


2019-2023 SCORP PLANNING PROCESS

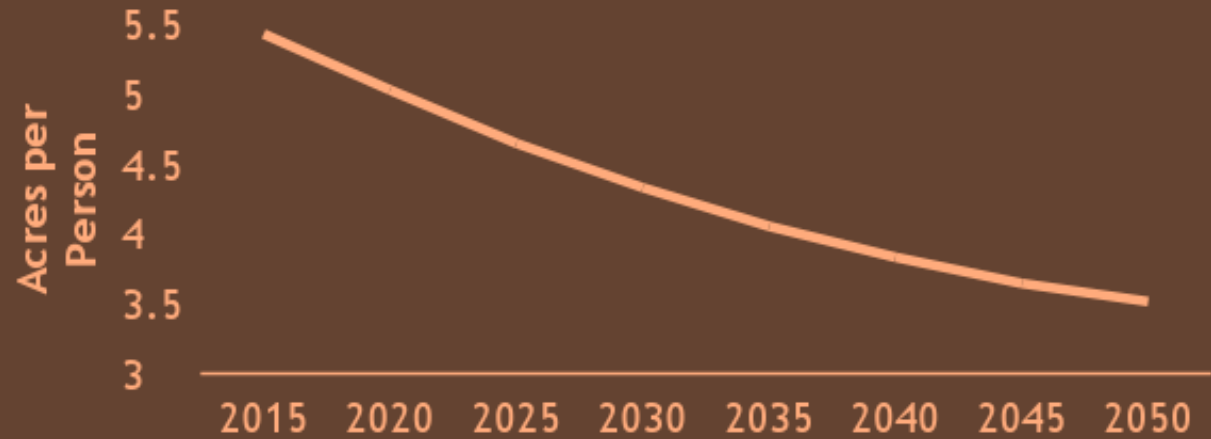


+ health, tourism,
transportation, local affairs,
industry, tribes.. **YOU!**

Colorado's Population



Protected Land Acres in Colorado (Per Capita)



A SHIFT for Conservation and Recreation *(Shape How we Invest For Tomorrow)*

Outdoor recreation enthusiasts, conservation advocates and public land managers came together as natural allies

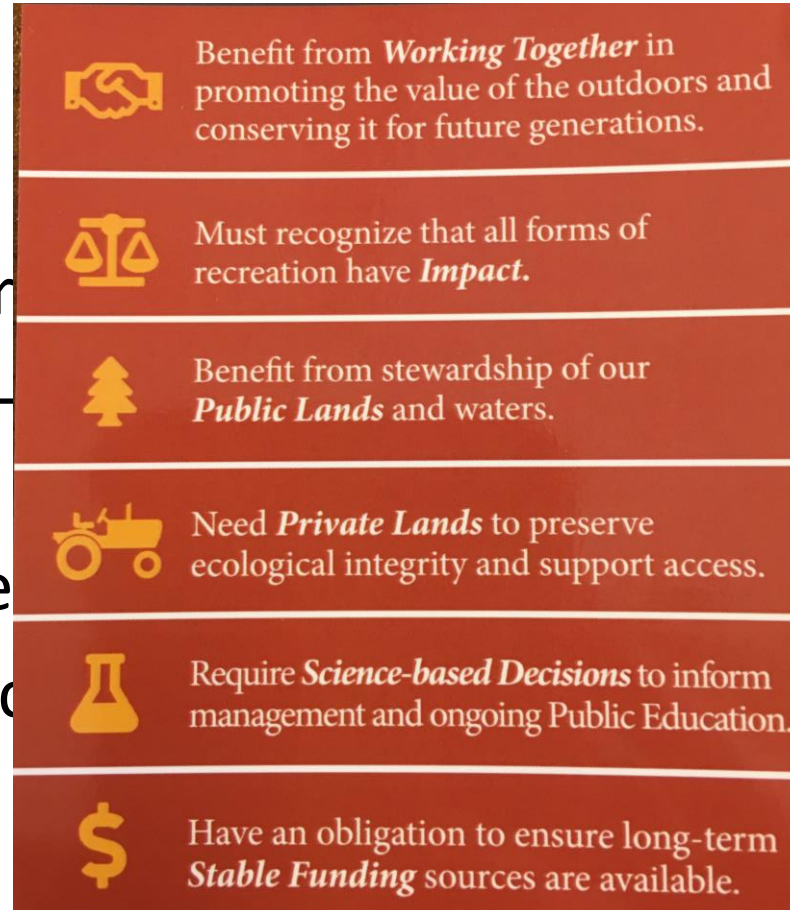
Developed a unified framework to increase success in the protection of our public lands, waters and wildlife.

Recreation and conservation need each other!



Colorado's Outdoor Principles

1. Public Lands
2. Private Lands
3. Working Together
4. Minimize Impact – we recreate.
5. Proactive Management
6. Science-based Decisions
7. Stable Funding



on the places where

Research and Trends

Colorado's Population: The next 5 years

- Who are they and how do/will they recreate?
 - And, who is not recreating and what are their barriers.
 - How do we stay culturally relevant in planning for the future?
- **What are you seeing?**
 - *Trends in numbers of people and where they are dispersed?*
 - *Change in user group types?*
 - *New users (ex., SUP)?*
 - *More/less (ex., increase in day picnic)*
 - *Conflicts in user groups?*
 - *New development? Demand for protecting resources?*

The biggest changes in your community have been...?

The biggest changes you have seen in visitors to your properties have been...?

What is staying the same?

Research Methods

Research Methods:

1. Public Survey

3. Targeted Outreach
Comment Forms

2. Land Managers
Survey

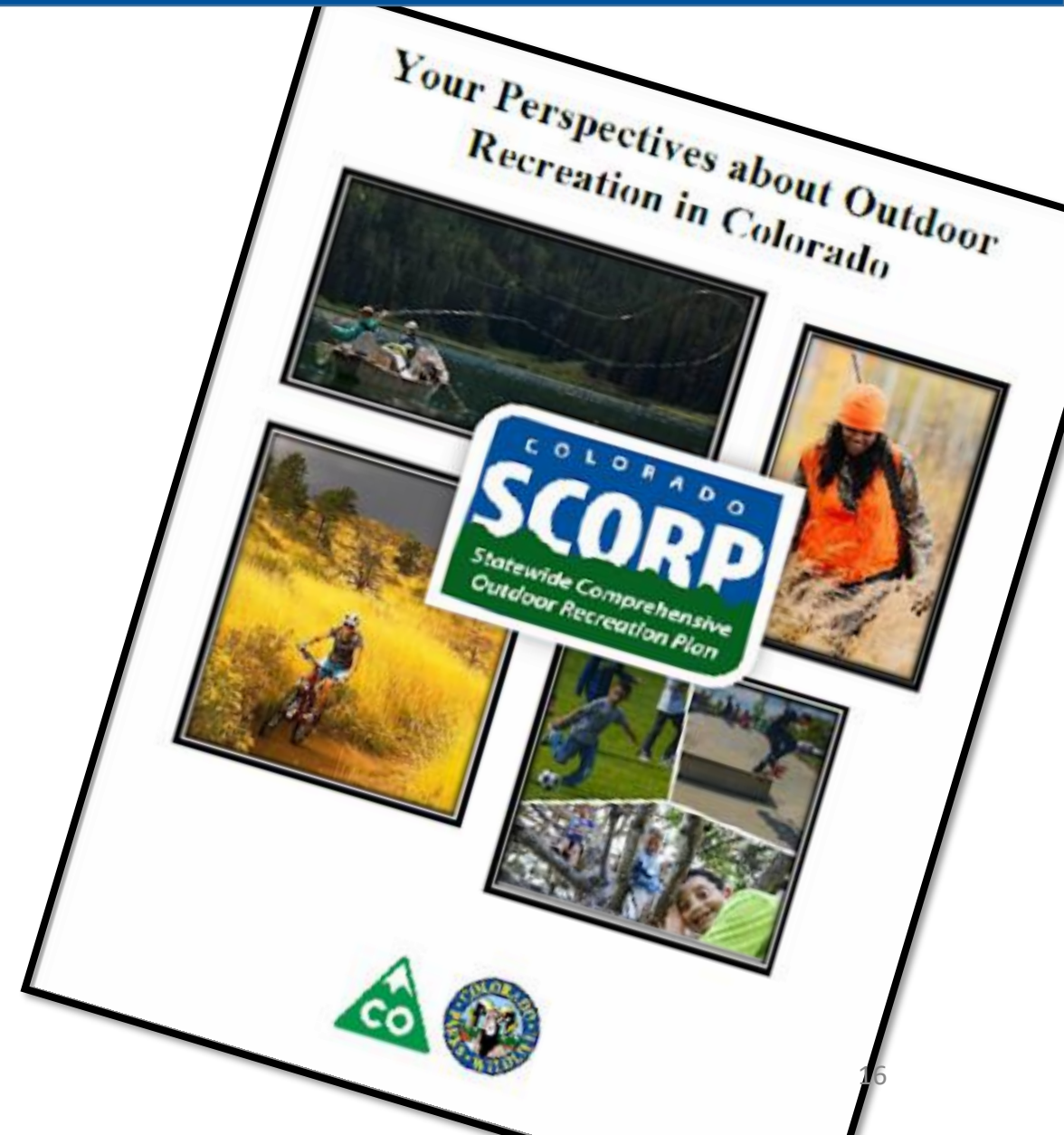
4. Tribal Land
Managers Survey

Goal

Identify recreation trends, issues/opportunities, interests, and priorities facing Coloradans

Public Survey: Questionnaire Development

1. Outdoor Recreation Participation
2. Recreation Preferences
3. Reasons to Recreate & Barriers to Future Participation
4. Health & Outdoor Recreation
5. Services & Types of Recreation Opportunities
6. About You

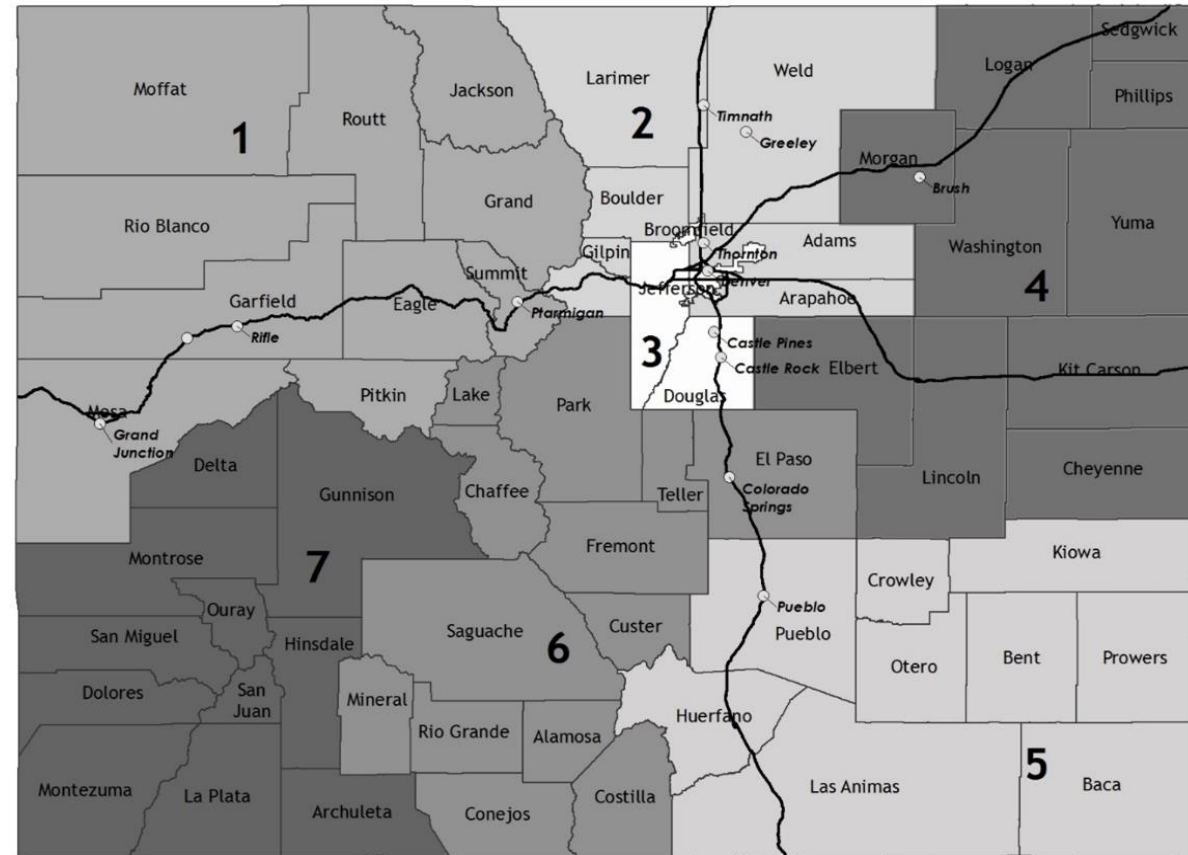


Public Survey: Sample Development

Random Sample (“n” = 7,000)

- 1,000/Tourism District
- 60/40 split
 - ≈600 people (Listed sources)
“landlines”
 - ≈400 people (Cell phone)
“Billing” addresses

Tourism Districts in Colorado



Public Survey: Implementation & Participation

Implementation

- Mail-back survey
 - Online option
- Dillman Tailored Design Method

Participation

- 1,910 respondents
- 30% response rate
 - 7% increase (2013/14)

Dear Colorado resident, [*¡Hola! Para español, vea debajo.*]

About one week ago you received a questionnaire asking how you spend time outside in Colorado. **Your input is important!** It will help Colorado Parks and Wildlife learn about Coloradans' recreation habits, experiences, and interests.

Our records indicate that you have not yet completed the survey. Please take 10 minutes to do so today. If you've already participated, we sincerely **thank you** for your help! You may also access the survey online (*in English*) at:

<https://www.research.net/r/SCORP2017English>

Si te tienen preguntas o si usted desea recibir una copia de este cuestionario en español, DNR_CPW_PolicyandPlanning@state.co.us. También puede acceder a la encuesta en línea (en español) en: <https://www.research.net/r/SCORP2017Español>

Please email any questions you have to: scorp@state.co.us

Thank you!

Mike Quartuch, Ph.D.
Human Dimensions Specialist, Colorado Parks and Wildlife

2. Land Managers Survey

Land Managers: Questionnaire Development



Managing Lands and Providing Outdoor Recreation Opportunities in Colorado

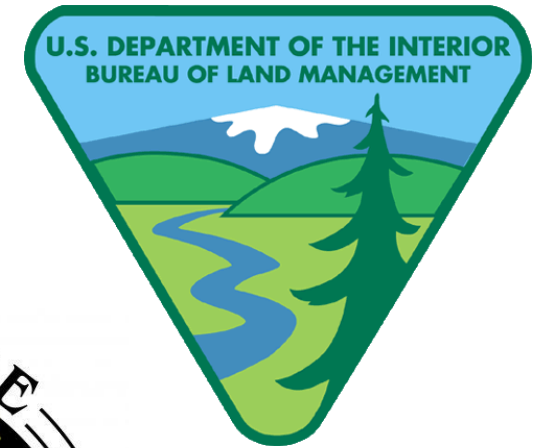
1. Agency/Organization Characteristics
2. Outdoor Recreation Profiles
3. Volunteers
4. Funding issues and Investment Needs
5. Management Issues
6. Visitor Service Issues
7. Natural Resource Management/
Conservation Issues
8. Outdoor Recreation Needs
9. Trails
10. About You

Online Questionnaire

- Emphasis on “Issues” & needs managers face

Land Managers

- Expanded sample from 2013/2014
- Emailed
- 564 agencies/organizations represented
- 65% had at least one individual answer



3. Targeted Outreach: Comment Form

Comment Form

Questions derived from public survey

- Modified (e.g., activities/participation)
- Translated in Spanish

“Themes”

1. Outdoor Recreation Participation
2. Reasons to Recreate & Barriers to Future Participation
3. Health & Outdoor Recreation
4. Services & Types of Recreation Opportunities
5. About You

2. En promedio, ¿con qué frecuencia realizó actividades al aire libre durante los últimos 12 meses? (*Por favor seleccione una*)

- Nunca
- Menos de una vez por semana
- Una vez por semana
- De 2 a 4 veces por semana
- Más de 4 veces por semana
- No estoy seguro

Comment Forms: Sample

Sample

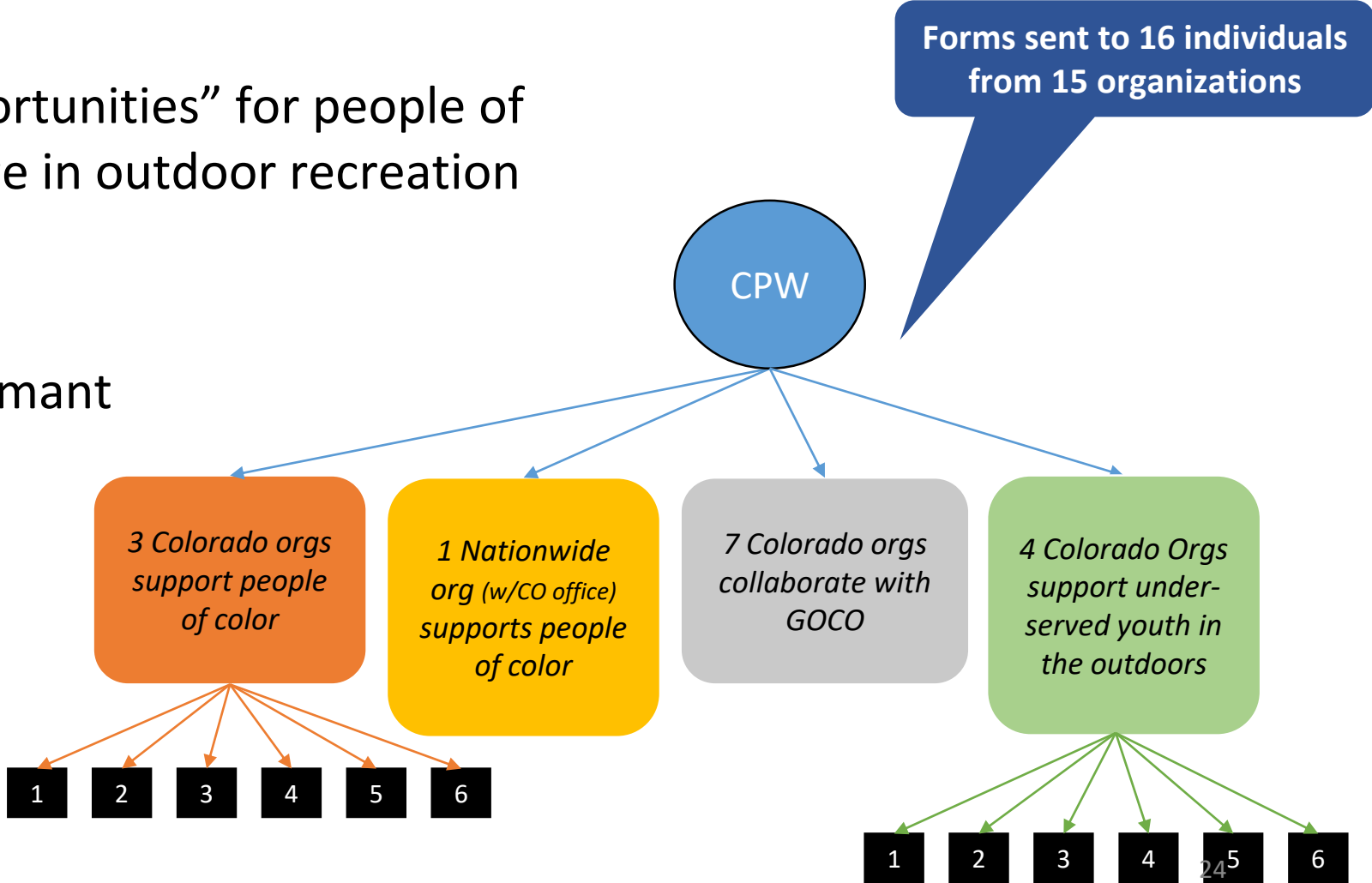
- 15 Non-profit organizations
 - “Provide support or opportunities” for people of color and youth to engage in outdoor recreation

Implementation

- Disseminated via “key” informant

Participation

- Prizes used to incentivize participation
- 171 people participated



4. Tribal Land Managers Survey

Tribal Surveys: Questionnaire Development

Questions

- Derived from Land Managers survey
 - Modified (e.g., funding section)
- Reviewed by *Colorado Commission of Indian Affairs* (CCIA), state's official Tribal liaison
 - Helped establish points of contact with Tribes

Implementation

- Sent via email to 1 Tribal Council Member (& staff)

Participation

- 1 out of 2 Tribes responded



Southern Ute Indian



Ute Mountain Ute

Findings: Public Survey

Findings: Who Responded?

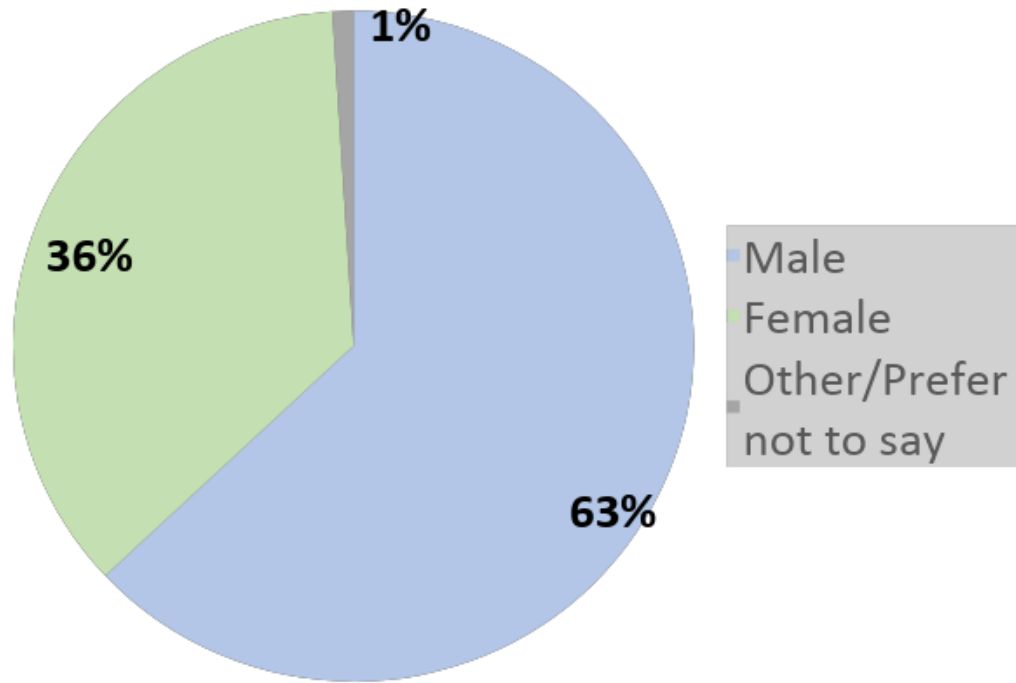
Age

Categories (years old)	% Public Survey	% (Colorado)*	
18-24	0.2	9	Fewer young people
25-34	2	15	
35-44	7	13	
45-54	13	13	
55-64	28	12	Skewed toward older individuals
65-74	31	8	
75+	19	5	

*U.S. Census data & DOLA demography data

Findings: Who Responded? (cont'd)

Sex



How did we handle this?

- Outreach
- Weighted data
- Informed strategies

Residence

Categories (years lived in CO)	%
1-5	4
6-10	4
11-20	12
21-35	19
36-50	26
51+	35

Findings: Recreation Participation

Coloradans recreate!!! (92%)

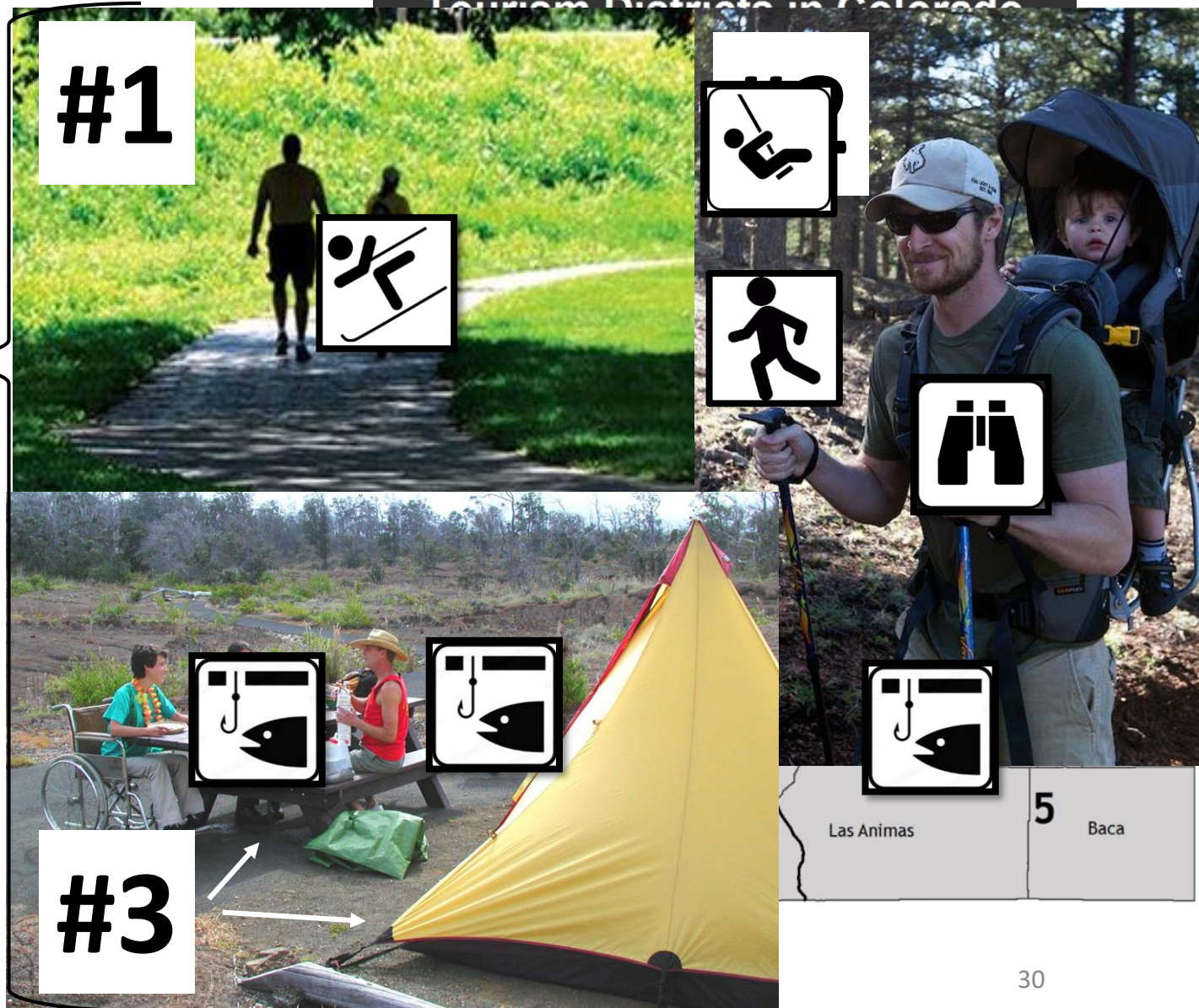
- 69% using parks, open space, or trails 1-4 times per week

What are people doing?

Regional recreation?

- #1 Walking (across all districts)
- #2 Hiking/backpacking (D4 [hunting]; D5 [RV camping])

#3 Varied per district



Number of Coloradans who participated in a given activity		
Rank	Activities	% of survey respondents
1	Walking	74
2	Hiking/backpacking	52
3	Picnicking	32
3	Tent camping	32
4	Fishing	29
5	Playground activities	28
6	Jogging/running (outdoors)	28
7	Skiing (alpine/tele)/ snowboarding	27
8	Wildlife viewing (excluding bird watching)	26
9	RV camping/cabins	26
10	Team or individual sports (outdoors) (e.g., basketball, golf, tennis, etc.)	
N/A		

Average number of days Coloradan's participated in a given activity	
Rank	Activities
1	Walking
2	Jogging/running (outdoors)
3	Road biking
4	Bird watching
4	Team or individual sports (outdoors) (e.g., basketball, golf, tennis, etc.)
5	Playground activities
6	Horseback riding
7	Wildlife viewing (excluding bird watching)
7	Hiking/backpacking
8	Mountain biking
9	Fishing
10	Skiing (alpine/tele)/ snowboarding

Findings: Reasons to Recreate Outdoors (motivations)

#1 To enjoy/spend time in nature (92%)

#2/3 To spend time with friends & family / To relax (91%)

#4 Exercise/physical health (87%)



“Family friendly outdoor recreation is important to me...”




Surprised?

Findings: Barriers to Future Recreation

#1 Time (56%)

#2 Traffic congestion (47%)

#3 Crowding (45%)



“I chose to move from the Front Range to the western Slope to get away from the overcrowding”

Surprised?



Findings: Future Investments Where You Live

#1 Dirt/soft surface walking trails and paths (52%)

#2 Nature and wildlife viewing areas (46%)

#3 Playgrounds and play areas built with natural materials (41%)



Findings: Future Investments Where You Live **2014**

#1 Dirt/soft surface walking trails and paths (52%)

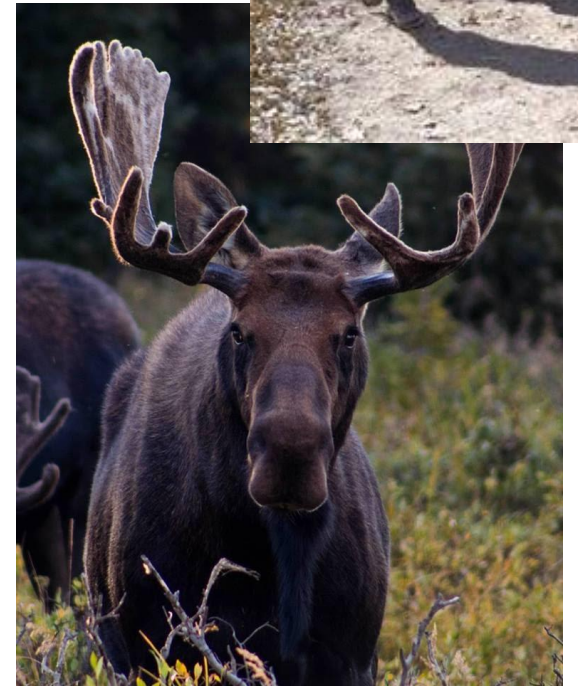
Also #1 in 2014 [54%]

#2 Nature and wildlife viewing areas (46%)

Also #2 in 2014 [46%]

#3 Playgrounds and play areas built with natural materials (41%)

Also #3 in 2014 [44%]

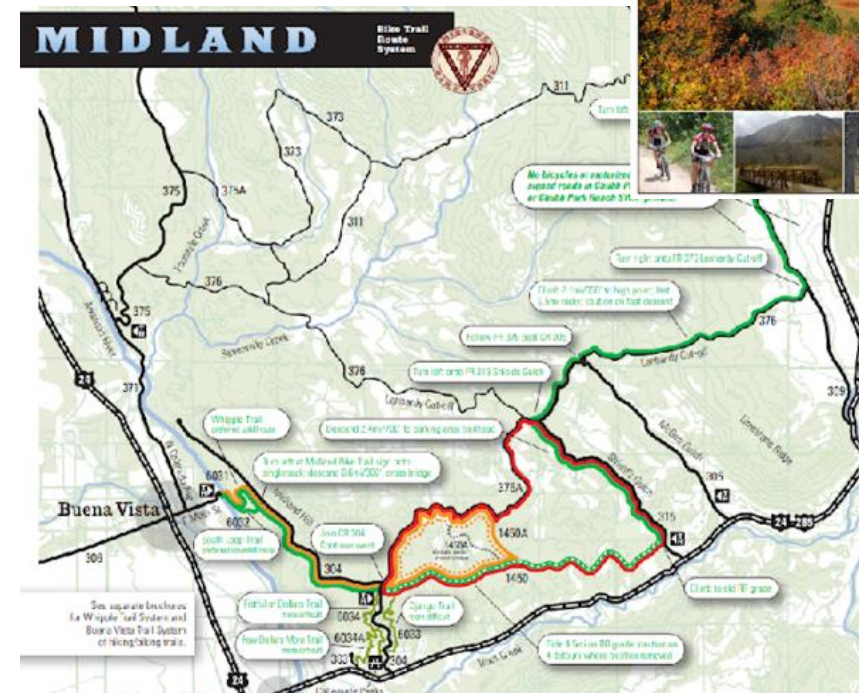
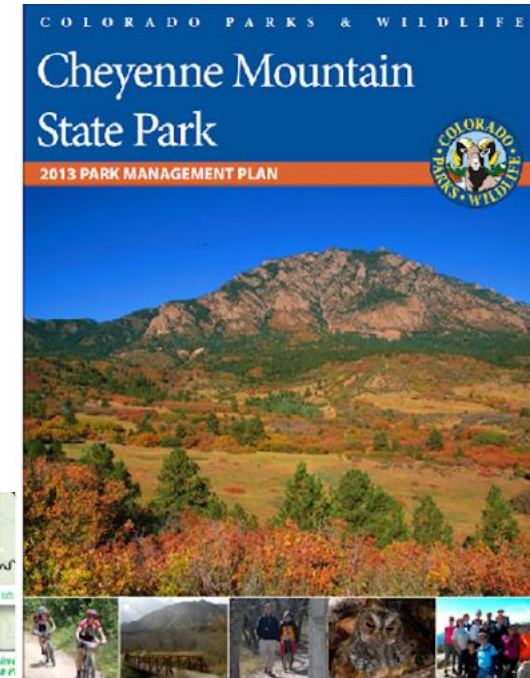


Findings: Prioritizing Activities in CO

#1 Long-term planning & management (72%)

#2 Operation & maintenance of existing infrastructure & facilities (70%)

#3 Local, regional, & statewide trails (60%)



Findings: Prioritizing Activities in CO (2014)

#1 Long-term planning & management (72%)

#2 in 2014 [69%]

#2 Operation & maintenance of existing infrastructure & facilities (70%)

#1 in 2014 [72%]

#3 Local, regional, & statewide trails (60%)

Also #3 in 2014 [58%]

Findings: Open-Ended Response

#1 Access - overall (mentioned by 41% of respondents)

Top barrier

“natural spaces and wildlife are what make Colorado, Colorado... park space should be protected”

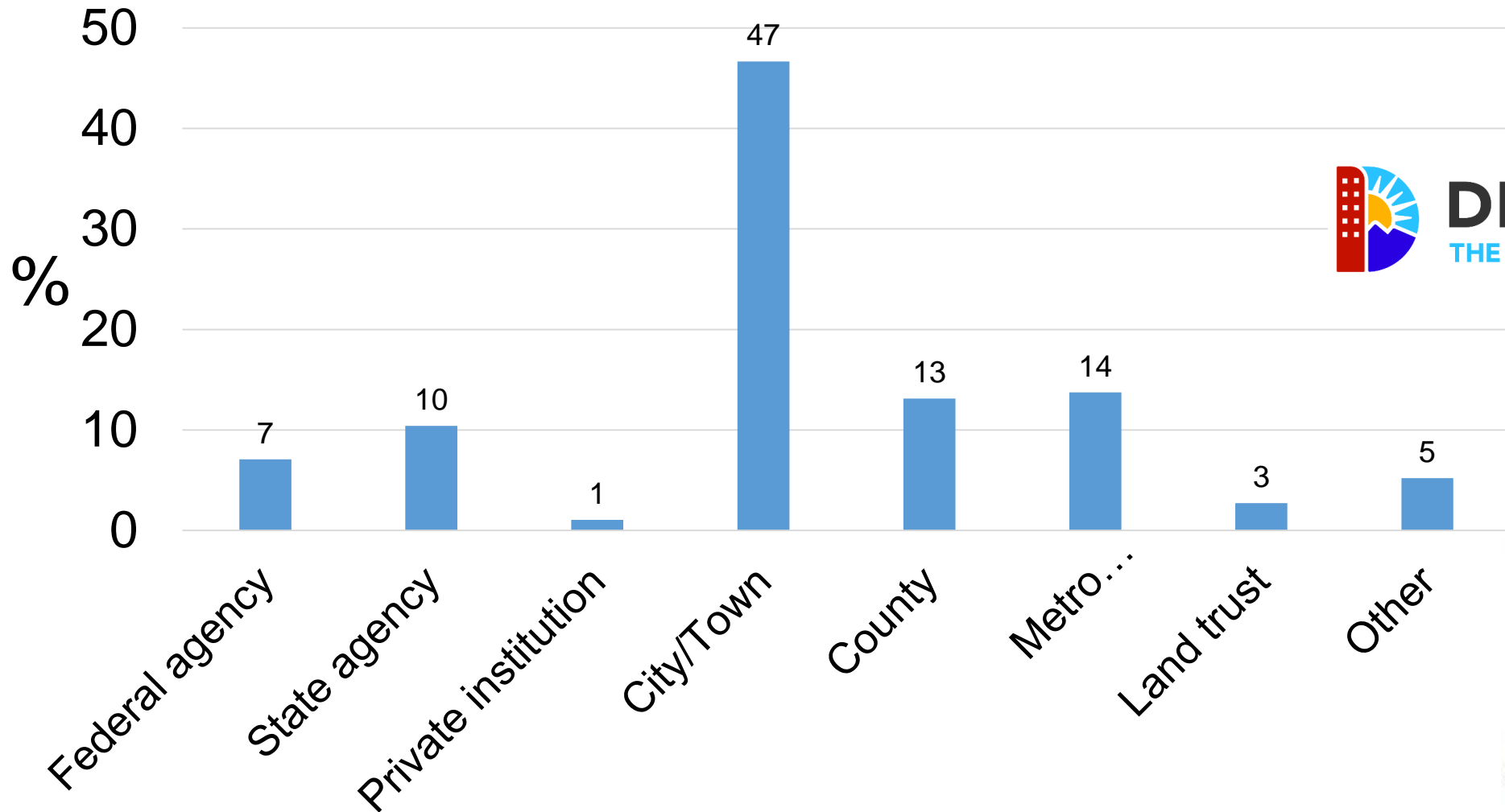
#2 Conservation

#1 reason

Findings: Land Managers Survey

Findings: Who Participated?

Agency/Organization
(n = 480)



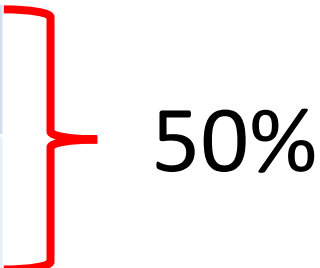
DENVER
THE MILE HIGH CITY



Findings: Tenure With Agency/Organization

Mean = 12

# Years Worked with Agency	%
1-5	34
6-10	16
11-20	31
21-30	12
31+	6

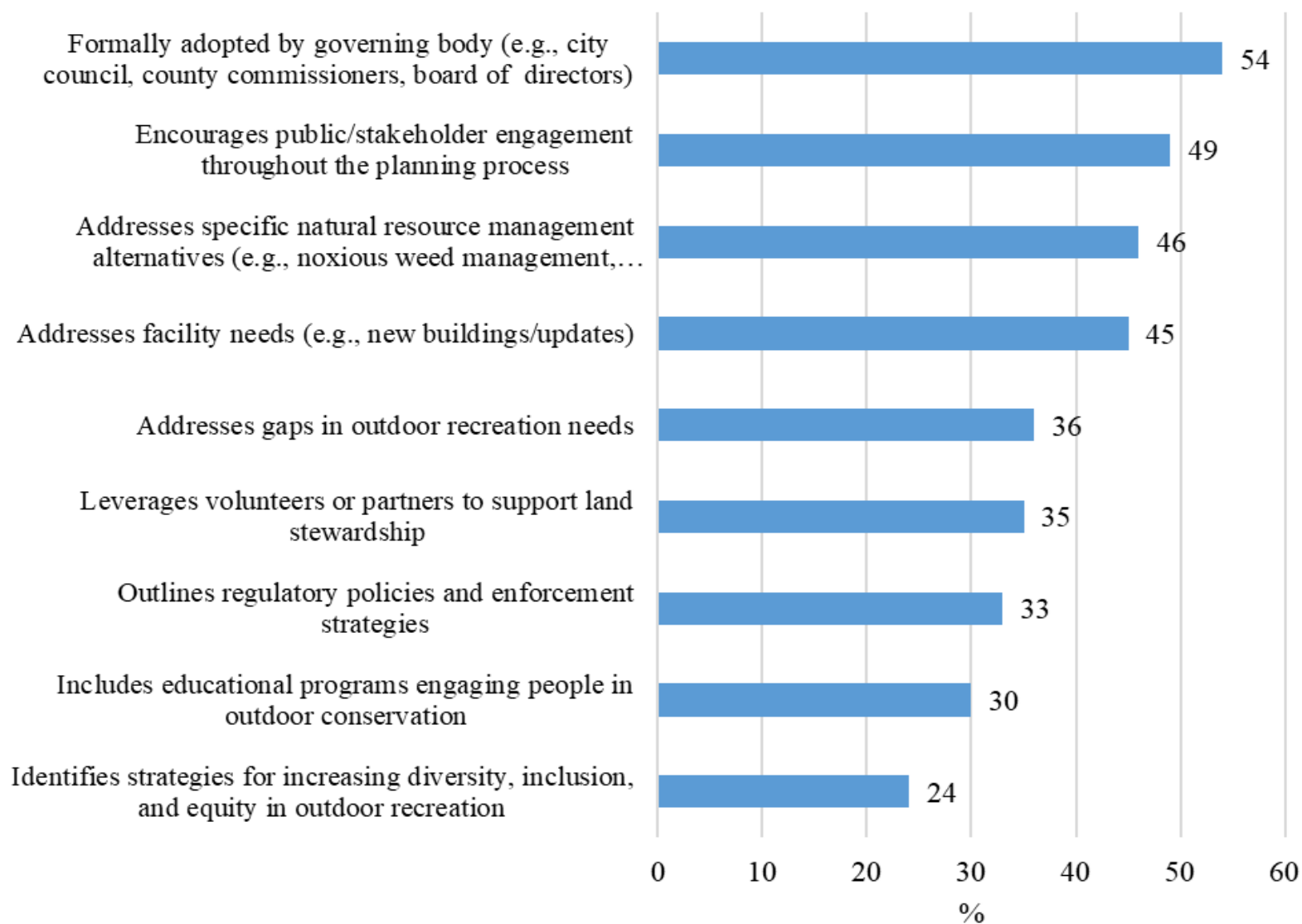


50%

Findings: Long-term planning

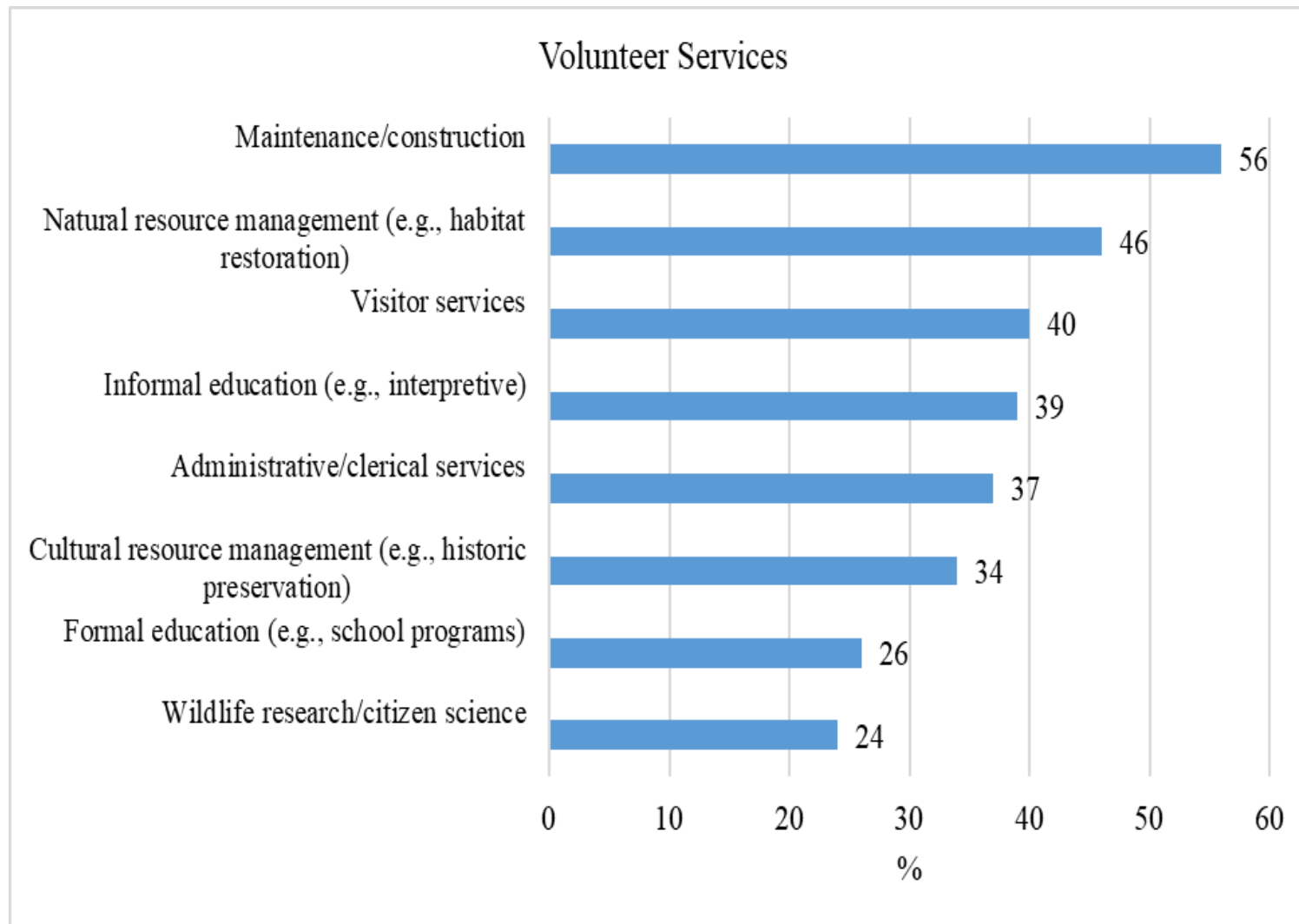
73% have
a planning
document
in place

Types of Planning Documents



Findings: Volunteers

1.8 million
volunteer hours
in previous 12
months = 865
full time jobs
*(with only half
tracking hours)*

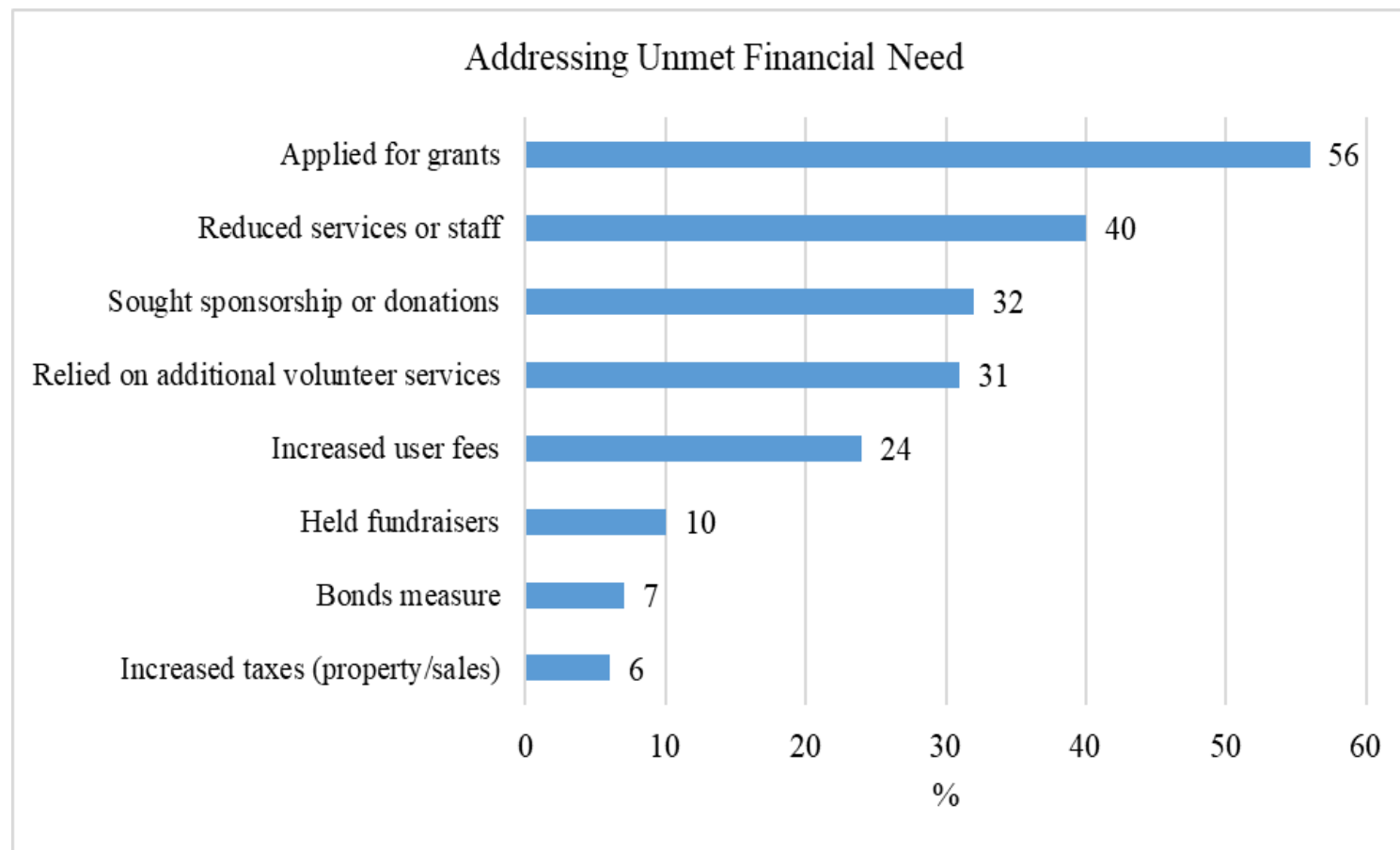


Findings: Unmet Financial Needs

72% under \$350,000

Applying for grants considered successful

Reductions in services/staff may be why management and visitor services issues were identified



Findings: Management Issues

#1 Maintaining existing recreation **infrastructure & resources** (73%)

Also #1 in 2014

Public Survey
(#2 Priority in CO)

#2 Adapting to changing **user needs/preferences** (60%)

#3 **Coordinating** with other outdoor rec agencies/orgs (54%)

#4 in 2014

#4 Capacity to serve growing population
(e.g., **crowding/overuse**) (53%)

Public Survey
(#3 Barrier)

Findings: Visitor Service (VS) Issues

#1 Enforcing responsible visitor use (63%)

#2 Programs/opportunities for youth (59%)

#1 in 2014

#3 Maintaining visitor safety/protection (57%)

#3 in 2014

A lot of VS Issues!
(7 out of 10
potential issues
were significant to
>50% of
respondents)

Findings: Top Threats to Natural Resources

#1 Increased visitors; management; access (mentioned by 32% of respondents)

#4 management issue: capacity to serve a growing population

#2 Development; visitor impacts (28%)

#2 open-ended comment from public:
conservation/development issues

“growth that exceeds the ability to provide services”

“lack of staff to oversee properties, convey a stewardship ethic, create a presence on-site”

#3 Funding/staffing issues (24%)

Findings: Current “Trail-related” Priorities

#1 Maintaining **existing** trails (64%)

#2 Providing **connections** between existing trails (53%)

#3 Creating opportunities for non-motorized trail users (e.g., hikers) (50%)

Public Survey

Walking trails #1 priority in **local area**

“Trails” was #3 priority **statewide**

Findings: Outdoor Recreation Needs (Future Priorities)

#1 Expanding **community** trail systems (56%)
#2 in 2014

Public Survey
(walking trails #1
priority in local area)

#2 Connecting **regional** trail systems (49%)
#1 in 2014

Public Survey
(trails #3 priority in CO)

#3 Developing neighborhood, community
or special use **parks or facilities** (e.g.,
playgrounds) (44%)



Findings: Targeted Outreach Comment Forms

Findings: Who Responded?

Race/Ethnicity	Public Survey (n = 1,789)	Comment Form (n = 161)	Percentage of State
White/Caucasian	88% HIGH	78%	67%
Hispanic/Latino	6% LOW	13%	21%
Other	4%	0.1%	3%
American Indian/Native Alaskan	1%	0.01%	2%
Asian	1%	0.01%	3%
Black/African American	1% LOW	0%	5%
Native Hawaiian/Pacific Islander	0.2%	0%	0.2%

Findings: Activity Participation

Coloradans recreate! (99%)

- 98% City/local parks, trails, other rec areas
- 92% National Parks, Forests, other rec areas
- 91% State Parks, Forests, or Wildlife Areas

What are people doing?

- #1 Hiking/backpacking (78%)
- #2 Walking (73%)
- #3 Tent/cabin camping (72%)



parks · recreation · cultural services



Findings: Reasons to Recreate

#1 To spend time in nature (100%)

Also #1 in public survey (92%)

#2 To relax (99%)

Also #2/3 in public survey (91%)

#3 To exercise/improve health (97%)

#4 in public survey (87%)

#4 To spend time with friends/family (91%)

#2/3 in public survey (91%)



Findings: Barriers Future Recreation

#1 Time (45%)

Also #1 in public survey (56%)

#2 Traffic congestion (40%)

Also #2 in public survey (47%)

#3 Crowding (39%)

Also #3 in public survey (45%)



Colorado Springs Independent, April 5, 2017



Colorado Public Radio, Saturday Aug, 23, 2015

Findings: Tribal Land Managers Survey

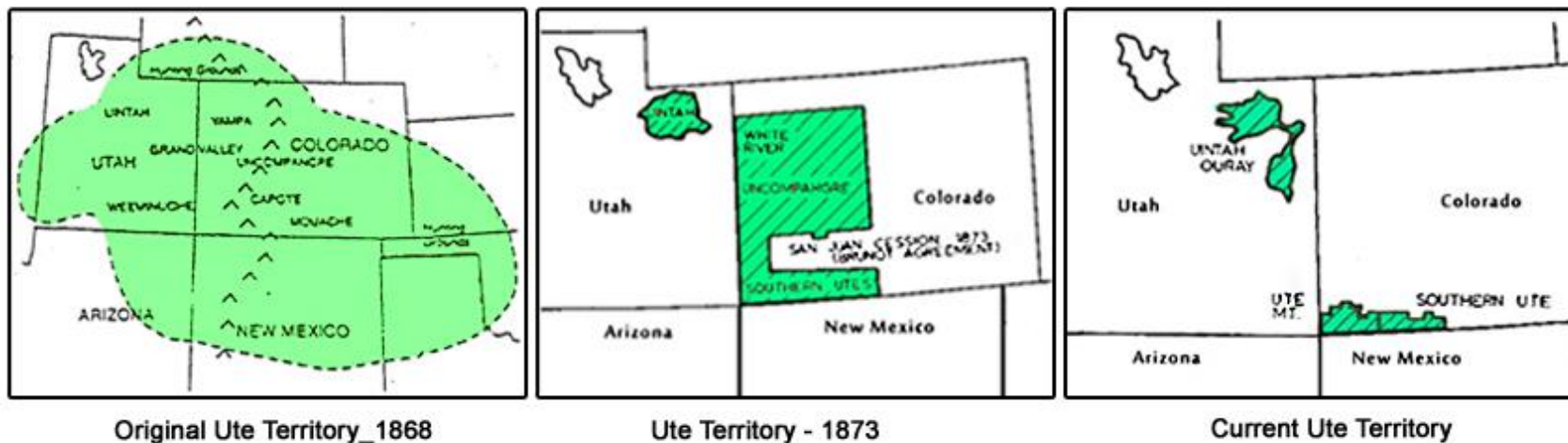
Findings: Management and Visitor Service Issues

Participating Tribe selected **15 of 18** management issues as “very significant”

Also identified many visitor service issues as “very significant”

- Including Public survey concerns: expanding local and statewide trails and maintaining

“Cultural resources” listed in “other” section

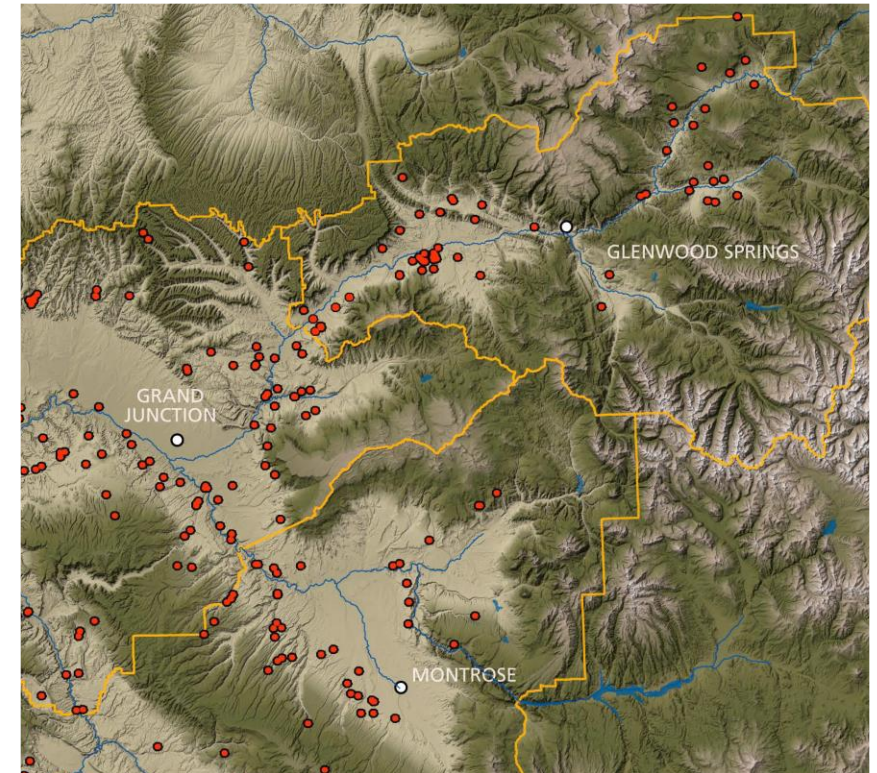


Findings: Tribal Management Priorities

High priorities in the next five years:

- Developing team sports facilities
- Expanding opportunities or access for water-based recreation and hunting
- Developing local agriculture
- Improving outdoor interpretive/educational services
- Other: “dedicated cultural awareness”

Top threat to resource conservation: **lack of understanding/knowledge of native culture**



General location of known Ute archeological sites



Priority Areas

Colorado's Outdoor Recreation Priorities for 2019-2023

❖ Sustainable Access & Opportunity

- Ensure access to Colorado's outdoors for all of the State's communities and visitors

❖ Stewardship

- Build Colorado's commitment to stewardship of the outdoors, improving recreation infrastructure, and promoting responsible use of the environment

❖ Land & Water Conservation

- Increase a conservation ethic for Colorado's outdoors and promote landscape-scale conservation

❖ Funding the Future

- Address financial challenges to ensure that adequate funds are available to support sustainable outdoor recreation.

Sustainable Access and Opportunity

- Outdoor recreation provides numerous benefits including emotional and physical **health**
- All Coloradans should have **access** to places to recreate
 - Access includes information
- A challenge for providers is to ensure **needs** of different users are met
 - Welcoming experiences for all – current and potential users!
 - Need to improve understanding of diverse needs of different cultures, user types, abilities, age and more



Sustainable Access and Opportunity

- Goal: More Coloradans and visitors benefit from outdoor recreation and conservation.
- Objectives:
 - **Break Down Barriers** - Better understand and address barriers to engaging people in outdoor recreation. Enhance efforts to engage Coloradans who currently lack or have limited opportunities to participate in outdoor recreation.
 - **Technology Connects More People to the Outdoors** - Advance easily accessible information that enhances user experience and offers useful tools to outdoor recreation providers.
 - **Private and Public Lands Support Outdoor Recreation** – Develop strategies across Colorado to build support for sustainable outdoor recreation access. Advance Colorado the Beautiful vision that every Coloradan will live within 10 minutes of a park, trail, or vibrant green space.

Stewardship

- Outdoor volunteerism and volunteer stewardship organizations provide critical resource for taking care of our natural, cultural and recreation resources
- Recreationists need to be part of the solution



Stewardship

- Goal: Coloradans and visitors enjoy and care for natural and cultural resources and commit to stewarding them for future generations
- Objectives:
 - **Build an Outdoor Stewardship Ethic** - Foster awareness and experiences that build a sense of stewardship and responsibility to care for natural and cultural resources and outdoor recreation infrastructure.
 - **Enhance Stewardship Capacity** - Increase capacity of outdoor recreation providers, stewardship organizations and agencies to engage volunteers, employ youth and young adults, and enhance other types of support for on-the-ground, action-oriented stewardship activities.

Land, Water and Wildlife Conservation

- New to SCORP!
- Our natural resources provide the places where we recreate and more (i.e., clean water)
- Recreation is happening in more places and throughout the year
- Recreationists often believe “other” user groups have more of an impact than themselves
 - Need to know more about impact and how to mitigate in time and space
- Protect the resource and quality experiences



Land, Water and Wildlife Conservation

- Goal: Private and public lands and waters are conserved to support sustainable outdoor recreation, the environment, and wildlife habitat
- Objectives:
 - **Advance Landscape-scale Conservation** - Work across jurisdictional and land ownership boundaries to plan for wildlife and natural resource conservation along with the growing demand for recreation access. Collaborate to tackle pressing and emerging issues and to identify and safeguard important areas for conservation, working lands and recreation access across the state.
 - **Address Recreation Impacts**- Proactively manage visitors and maintain infrastructure to provide positive outdoor recreation experiences while limiting resource impacts. Utilize best practices when developing new trails or other outdoor infrastructure.

Funding the Future

- We are fortunate to have some dedicated sources of funding in Colorado
 - Lottery, GOCO, County Open Space programs
- But the cost of land, maintenance of facilities, staff etc. are all rising along with the number of recreationists



Funding the Future

- Goal: Coloradans and visitors contribute to diverse funding sources that are dedicated to support outdoor recreation and conservation. Existing sources of funds are preserved.
- Objectives:
 - **Build Support for Conservation Funding** – Raise political and public awareness for the value of Colorado's outdoors to Coloradan's quality of life, economic prosperity, heritage and public and environmental health so that more people contribute funds to support outdoor recreation and conservation.
 - **Diversify and Expand Funding Source(s)** – Identify and pursue new funds available to organizations and management agencies that directly benefits outdoor recreation and conservation of natural resources.



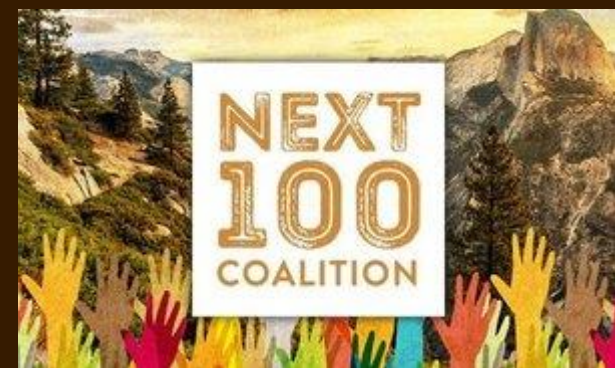
Key messages

“Public”

- You/your visit are part of solution
- Value of Outdoor Recreation – health, economic
- ALL recreation has an impact on land, water, wildlife
 - Places we love depend on us caring about them
- There are lots of places in CO to recreate

Providers

- Conservation is in this SCORP
 - CO is a leader is doing “this” right
- A lot of people do recreate
 - This is good...but, crowding (how to disperse?) and not all have access
- Build on momentum/synergy
 - Work together to accomplish common goals



COLORADO OUTDOOR STEWARDSHIP COALITION

Desired end results.....

- You use it!
 - For funding requests, planning
 - Sharing what you do
 - Outdoor recreation is important to Coloradans
 - Heard at the Capitol
 - Along with education, transportation
 - With but also beyond Industry
 - 2024 SCORP has a long list of accomplishments!
- We “move the needle”
 - Improve user experiences
 - Protect natural, cultural and recreation resources
 - Connect people to the outdoors in thoughtful ways
 - Technology
 - Culturally responsive
 - Planning



Implementation



CPW will continue to lead both planning and implementation of the SCORP over the next five years by:

- Facilitating workgroups to address strategies in each priority area
 - *Some workgroups will come from existing efforts!*
- Sharing data, progress, and how to be involved at meetings/conferences across the state and via social media, our website, and more
- Tracking accomplishments, lessons learned, and ideas for the next SCORP

AND??

1. What do you need/want from us?

2. How to you want to be involved?

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SCORP

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[SCORP Outdoor Recreation and Tourism Partnerships](#)
[Regional Forums](#)

Colorado's Statewide Comprehensive Outdoor Recreation Plan



Updated Statewide Comprehensive Outdoor Recreation Plan
 CPW has started work on the 2019-2023 plan. Check back this summer for updates.


Colorado's Statewide Comprehensive Outdoor Recreation Plan (SCORP)

The final 2014-2018 SCORP has been approved by Governor Hickenlooper and is now available. Please click the following links to view the Executive Summary and full SCORP document.

- [2014 SCORP - Stand Alone Executive Summary](#)

The following documents make up the full 2014 SCORP:

- [Exec Summary and Section 1](#)
- [Section 2](#)
- [Sections 3 - 6, Appendix A](#)
- [Appendix B - Public Survey Report](#)
- [Appendix C - Local Government Survey](#)
- [Appendices D through F](#)



If you have questions about the Colorado SCORP please email (scorp@state.co.us) or phone (303-869-1350).

[SCORP Background](#)



coloradoscorp.org

To do!

1. Fill out this short survey
2. Adopt SHIFT
3. Participate in Public Comment
4. Join a workgroup



Questions?