

Grant-Writing Workshop & Input Session

Michele Frishman, Amanda Hill, Chris Yuan-Farrell



Agenda



GOCO's open space grant programs

Tips for successful grant applications and site visits

2016 Customer Satisfaction Survey

Questions

Protect Initiative



Large-scale, once-in-a-lifetime land conservation opportunities

\$47 million for FY 2016-2019

Minimum request of \$1 million per grant

24 months to complete projects

Next cycle: TBD (\$7,600,000-\$13,100,000)

Request for concept papers Nov. 1, 2017

Concept papers due Dec. 22, 2017

Applications sent March 2018

Applications due April/May 2018

Grant awards June 2018

Transaction Costs

Donated conservation easements

Priorities are landscape-scale conservation and riparian corridors or properties containing water rights

Up to \$50,000 per property

24 months to complete projects

Next cycle: \$300,000

Applications available Jan. 3, 2018

Applications due March 2, 2018

Grant awards June 2018



Conservation Excellence



Pilot projects and studies to improve best practices in conservation

Results/deliverables that are applicable to conservation community

Up to \$100,000 per grant

24 months to complete projects

Next cycle: \$200,000

Applications available April 2018

Applications due June 2018

Grant awards Sept. 2018

Habitat Restoration



Improve and restore rivers, streams, wetlands, and critical habitat

No maximum grant amount

24 months to complete projects

Next cycle: \$500,000

Applications available June 2018

Applications due Sept. 2018

Grant awards Dec. 2018

Open Space



Land conservation for public and private use

Fee title and conservation easement acquisitions

Generally limited to \$1 million per grant

24 months to complete projects

Next cycle: \$5,000,000

Applications available June 2018

Applications due Aug. 2018

Grant awards Dec. 2018

Tips for successful applications



- Call us in advance
- Use the current application form
- Thoroughly and accurately describe the project/property, the conservation values, and the importance of the project
- Remember peer reviewers will not have the benefit of a site visit
- Request the amount you actually need, including transaction costs
- Unique letters of support from multiple supporters
- Answer every question, even to indicate it's not applicable
- Answer the question asked
- Avoid lots of repetition
- Avoid overly technical language
- Inform us about confidentiality
- Make maps easy to decipher
- Have someone else proofread
- Consistency
- Make sure formulas in Excel budget are correct
- Limitations on number of pages, photos, maps, font size
- We're available to review drafts
- Do not wait until the last minute to submit the application

Tips for successful site visits



- Which are the most strategic locations where we can get a sense of the property and what you're trying to accomplish? How much time do we really need?
- What kind of weather, conditions, terrain, and activity to expect?
- What kind of gear do we need?
- Adherence to schedule
- Please don't keep us indoors most of the time
- Supply maps of the property
- We'd prefer not to be the drivers during tours of the property
- Off-cycle/pre-application site visits
- Restroom breaks
- Water
- Food (depending on time of day)

2016 Customer Satisfaction Survey



Annual grant cycles

Length of grant application

Timing of release of applications

Feedback on unsuccessful applications

How else can we assist you? Do you have other feedback for GOCO?



Questions?





GOCO

GREAT OUTDOORS COLORADO

Michele Frishman, program manager
303.226.4522 | mfrishman@goco.org

www.GOCO.org
info@goco.org
303-226-4500

1900 Grant St., Suite 725
Denver, CO 80203

Amanda Hill, program coordinator
303.226.4521 | ahill@goco.org

Chris Yuan-Farrell, program coordinator
303.226.4511 | cyuanfarrell@goco.org

