

B.A.R.K

SHAUN HOWARD

Park Ranger and Team Lead for Volunteer Patrollers











SHAINA YOUNG

Communications Specialist, Community Connections Team











B.A.R.K

- Bag your poop
- Always wear a leash
- Respect wildlife
- Know where you can go



STRIKING BALANCE

- Welfare of humans
- Welfare of K-9s
- Welfare of wildlife and parks



CHANGING BEHAVIOR THROUGH CULTURE SHIFT

2016

188

tickets

2017

292

tickets to date

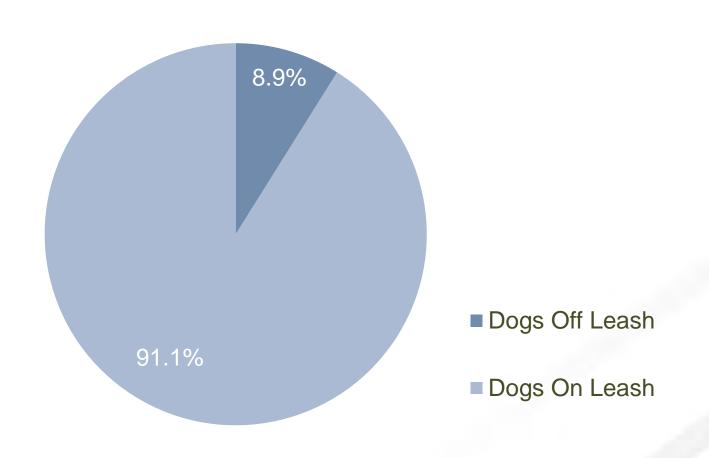
2017

62

written warnings

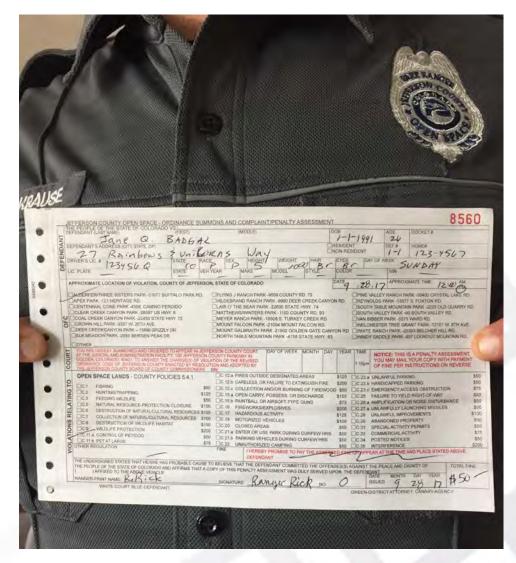


CULTURE OF EXPECTATION









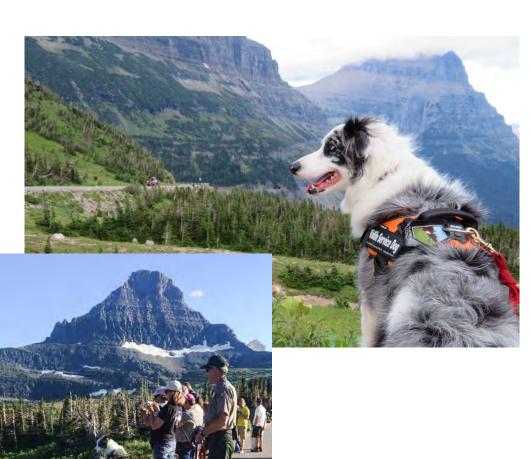


FOSTERING CULTURE

- Learning from others copy what works!
- Social Media
- Traditional Media
- Community Events
- Community Partnerships
- Giveaways with purpose



LEADERS







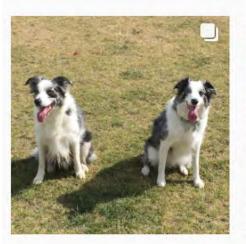
Follow

238 posts

13.5k followers

18 following

Bark Ranger Official account of #barkrangergracie and other NPS bark rangers! Gracie, a border collie, helps keep wildlife wild @GlacierNPS. @glacierconservancy www.nps.gov/glac



















9

1,028 posts 1,33

1,334 followers

Follow

1,070 following

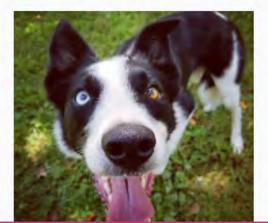
Doug Marcks Border Collies. My company is Geese Police DC and I 'get the flock out' **geesepoliceinc.com**













CELEBRITIES HELP

Eamon the Wheaton





Miss Mollie Apso **a**

@mollie_Apso1 Follows you

Professional soap dodger and biscuit connoisseur ***

O Leicestershire

242 Following 265 Followers

Tweets & replies Media Like:

Miss Mollie Apso Retweeted



Billie The Bichon @Bicho... · 9h V





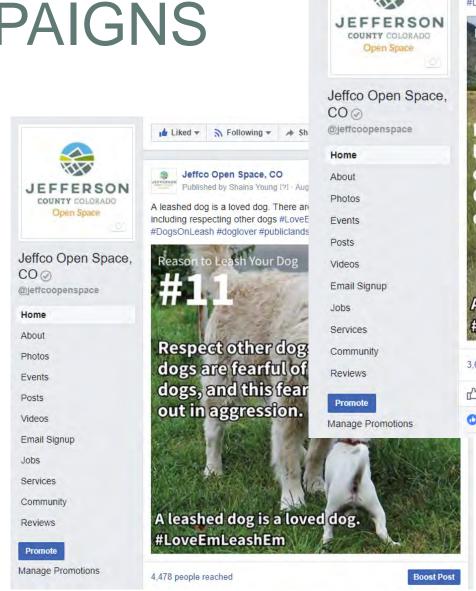






SOCIAL CAMPAIGNS

#LoveEmLeashEm #LetsDoolt





TRADITIONAL MEDIA

PARK REGULATIONS

Park is open daily one hour before sunrise to one hour after sunset.



Dogs must be leashed. Waste must be picked up and deposited into receptacles.



Bicyclists must yield to all others.



Marijuana use is prohibited.

Prohibited:

Open carry and discharge of firearms

Open fires

Overnight camping

Motor vehicles

Events or commercial activity without permit

Report violations to Jeffco Sheriff 303-277-0211

You must know and adhere to all JCOS Park Regulations.

TRADITIONAL MEDIA



Protect your pet, wildlife fellow visitors. Obey the leas



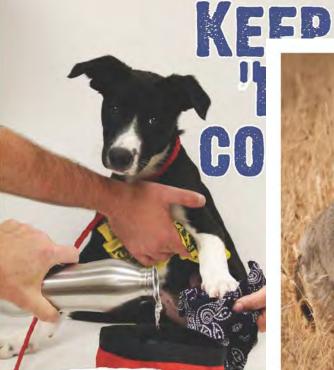


Bag it. Pack it. Can



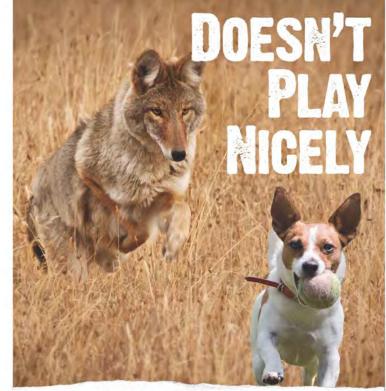






Hot Days = Hot Dogs Provide water to drink. Move to shade ar paw pads, groin and ears at first sign of he





Coyotes live here. Be safe. Leash your dog.

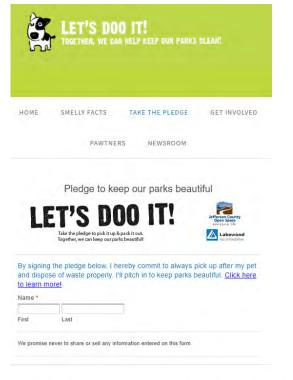
TRADITIONAL MEDIA

- Keep Em Cool short video: https://youtu.be/DbTAza_dvbg
- CO Company video: https://youtu.be/-vCXPkmU_TE
- Canyon Currier report



COMMUNITY PARTNERSHIPS

#LetsDoolt Letsdooit.org





Take the pledge to pick it up and pack it out! Together, we can keep our parks beautiful.



LET'S DOO IT!



When we all pitch in, we CAN keep our parks beautiful and poop-free.



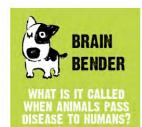


LET'S DOO IT!

Pitch In and Ditch Dog Doo















COMMUNITY PARTNERSHIPS

K9- Council











COMMUNITY EVENTS

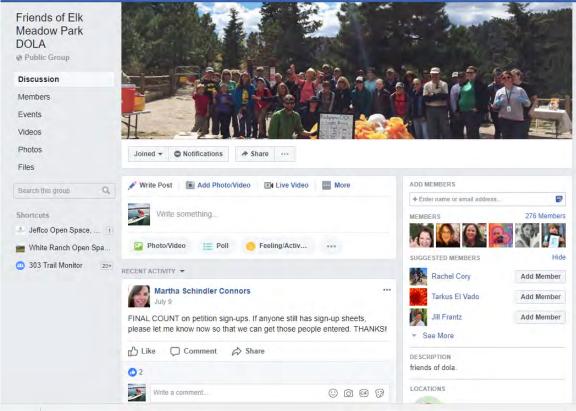


424 lbs of 42!! That's a wrap on today's tour of doody! Keep up the great work and remember it's everyone's doody to pick it up and pack it out #letsdooit #jcosvolunteers #nationalpubliclandsday





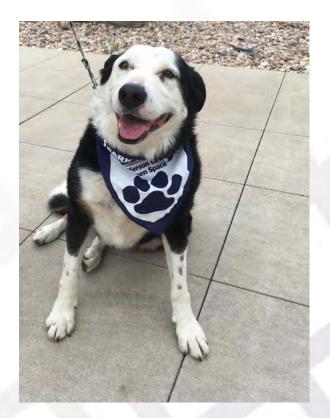
https://youtu.be/na1obzGfjac



GIVEAWAYS THAT MATTER



















https://youtu.be/zMggJaPozrs



 Approved dogs used as an education tool while on education events and while conducting routing patrol.



	68
11.4 Bark Rangers/Dog Ambassadors	
STANDARD: Park Rangers may use approved dogs as an education tool while on spec assignment at parks and while conducting education events. It should be to the ranger team and dispatch that the ranger may not be able to resport emergency reponse situations. Employees may also occasionally bring a office while conducting office work. PROCEDURES FOR DOGS IN THE OFFICE: The privilege of bringing a subordinate to the health, safety, and comfort of person who may come in animals at the office. 1. The employee must obtain permission from his or her immediat Supervisors reserve the right exclude dogs for any reason. 2. If permission is granted, the employee is expected to read and a procedure. Signing this procedure acknowledges that the employee understands and will follow his procedure. 3. An animal may be excluded from the office it. a. Causes any person to experience allergic reactions, extra any other physical or psychological disconflort. b. Distracts any employee from their work. c. Reduces any employee from their work publing. 4. Any individual with a gifevance regarding an animal at the office the matter to the attention of the owner's supervisor. PROCEDURES FOR DOGS ON THE TRAIL, OR AT EVENTS (THE BARPROGRAM); Approved dogs may be brought with their ranger owners on help facilitate public relations and to increase positive interactions with vis Rangers are to be used to help teach visitors proper dog efquerite (waste using a leasth, etc.) and dog safely freat stroke prevention, ble prevention or procedure. Signing this procedure acknowledges that the employ understands and will follow this procedure. 3. To become a Bark Rangers.	C. Be spayedineutered. d. Be current on all vaccinations. e. Be slicensed in Jefferson County (if the dog resides in Jefferson County). The following animals are not to be brought to the parks or onto the trail systems. A. Sickinjured animals. b. Animals with fleas, or any disease that is communicable to other animals. c. Animals that have not been properly vaccinated, or that have internal or external parasites. d. Dogs that bark, or behave aggressive toward people or other dogs. e. Unsocialized or unstable dogs. f. Dogs with a bite record. While on the trail, or traveling outside of the employee's office, dogs must be leashed at all times. All animals must be in the continuous full control of their owners. They should be in the physical presence of the owner; in the owner is office, or in the space around the owner's deas. Owners are expected to clean up, completely and immediately, after their size of the continuous full control of their owners are expected to properly disposed of dog waste in a trash receptacle. An employee who brings an animal to work is completely and solely liable for any injuries or damage to personal property caused by the animal. Any repair of cleaning/maintenance costs incurred by an animal will be charged, in full, to the owner. Jefferson Country may, at its discretion, require an animal owner to maintain a liability insurance policy covering damage or injuries caused by the animal at work. The company may specify minimum coverage amounts under such policy, and may require the owner to pay for such overage.
Be well behaved and socialized to other dogs. Be in sound health.	By signing this guideline, I agree to abide by this Canine at Work Employee Guideline.
d:\pics\sop.docx	Print Name: Signature: Date:
	Supervisor Signature: Date:
	d:spics/sop.docx



Open Space

- To become a Bark Ranger, dogs must:
- Be well behaved and socialized to other dogs.
- Be in sound health.
- Be spayed/neutered.
- Be current on all vaccinations.
- Be licensed in Jefferson County (if the dog resides in Jefferson County).



The employee must obtain permission from his or her immediate supervisor

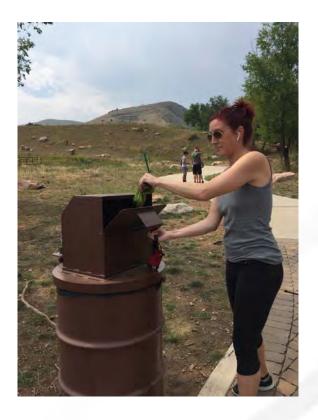
- Permission occurs after behavior assessment at a park and on a trail.
- If permission is granted, the employee is expected to read and sign this procedure. Signing this procedure acknowledges that the employee understands and will follow this procedure.





Bark Rangers model the behavior we want to see!









Selection process



Summary of Position:

- Approved dogs may be brought with their trained Volunteer Park Patroller owners on the trail to help facilitate public relations and to increase positive interactions with visitors. The purpose of the Bark Patroller is to assist Jeffco Open Space in:
 - Preserving open space and parkland.
 - Protecting park and natural resources.
 - Providing visitors with healthy nature-based experiences.
- Specifically, Bark Patrollers seek to teach visitors proper dog courtesy (waste removal, using a leash, etc.) and dog safety (heat stroke prevention, bite prevention, etc).

Bark Patrollers are to model park stewardship and responsible dog ownership for the visitors.

Essential Duties:

- Patrol with the dog with the intention of talking with visitors about responsible dog owner ship.
- Assist Rangers as requested on special events. Dogs are only allowed with permission at these events.
- Model responsible dog ownership by NOT patrolling with the dog in extreme temperatures or leaving dog in a hot car.
- Initiate and provide emergency response and first aid to visitors and dogs when needed.



ALL BARK PATROLLERS MUST ATTEND A MANDATORY DOG EVALUATION & TRAINING CLASS!!!!

Attending the class is **NOT** a guarantee of participation in the program.



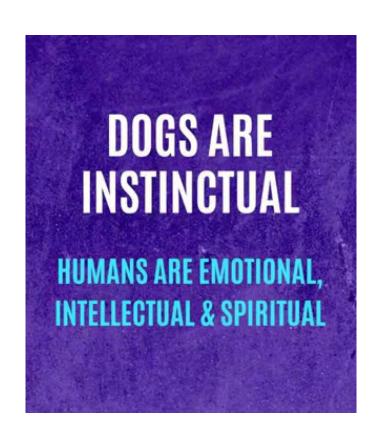


What's covered in training?





LEARNING TO SPEAK DOG





BITE PREVENTION

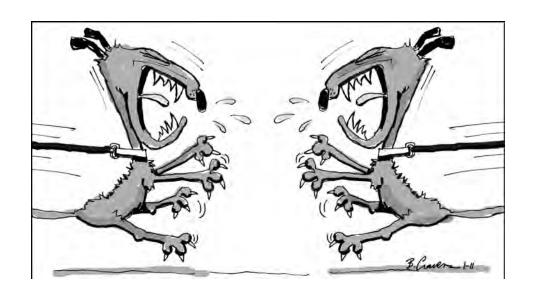








DOG FIGHT PREVENTION







PATROL BASICS





TRAIL-SIDE EVENTS & EDUCATION PROGRAMS





HOW CAN YOUR AGENCY ADAPT?

- Tools, programs?
- •What's worked for you?
- •What hasn't worked for you?



THANK YOU!

Shaun Howard

303.271.5911

Showard@jeffco.us

Shaina Young

303.271.5961

Sryoung@jeffco.us

Questions?

